

The Little Boutique that Could



Compared to the Department Store out at the mall,
the Little Boutique once felt quite small.

The Department Store boasted selection galore,
while options were curated at the Boutique store.

The Department Store loomed tall and large,
but the Boutique recalled, "a little tugboat can push a barge."

Chugging full steam ahead, agile, and strong,
the Little Boutique didn't feel insecure long.

She dressed up her windows, served tea and welcomed guests;
she was grateful, humble always doing her best.

She knew her employees and patrons by name;
the Department Store workers could not say the same.

Granted, the Department Store had way more selection,
but the Boutique's service was simply perfection.

She stayed true to herself, her purpose and passion,
knowing grace and kindness are always in fashion.

The Department Store culture was rampant with grievances,
but the Little Boutique enjoyed steadfast allegiances.

The Department Store soon closed falling short of expectations
while the Little Boutique opened other locations.

So, find your niche and be true to yourself,
you're a boutique and not off the shelf.

by Jeannie Jones